

MADEIRA
BEACH

Wave

Your Community & Commerce Resource

Waterfront Fall Festivals... Fun!



Madeira Beach Boat Parade
December 14th



John's Pass Seafood Festival
October 25-27th

In this Issue . . .

- Greetings from the Mayor
- Community News
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- Events and Happenings
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Old Salt Fall King of the Beach
Madeira Beach Boat Parade

Squid Ink Productions
7600 131st Street
Seminole, FL 33776

The **Madeira Beach WAVE** is published 4 times a year for the benefit of the Madeira Beach residents, businesses and visitors. This newsletter is a co-promotion of Squid Ink Productions and the City of Madeira Beach. We will attempt to provide information that is important and interesting to the residents and businesses of Madeira Beach. The content of this publication does not necessarily reflect the views, opinions or policies of the City of Madeira Beach.

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Is there something you would like to see included in this newsletter?

PLEASE SEND ALL COMMENTS AND SUGGESTIONS TO amy@squidinkpro.com



CITY OF OFFICIALS

Mayor Travis Palladeno (727) 394-8338
Dist. 1 Commissioner / Vice Mayor
Terry Lister (727) 399-3624
tlister@madeirabeachfl.gov
Dist. 2 Commissioner
Nancy Hodges (727) 393-6138
nhodges@madeirabeachfl.gov
Dist. 3 Commissioner
Elaine Poe (727) 368-7033
epoe@madeirabeachfl.gov
Dist. 4 Commissioner
Pat Shontz (727) 392-2823
pshontz@madeirabeachfl.gov



CITY NUMBERS

City Hall.....(727) 391-9951
300 Municipal Drive • www.madeirabeachfl.gov

Mayor/City Commission

MAYOR - Travis Palladeno (727) 394-8338
Commissioners:
Terry Lister - D1 Vice Mayor (727) 399-3624
Nancy Hodges - D2..... (727) 393-6138
Elaine Poe - D3..... (727) 368-7033
Pat Shontz - D4 (727) 392-2823
City Manager - Shane Crawford..... (727) 391-9951 ext 228
City Clerk - Aimee Servedio..... (727) 391-9951 ext 231
Finance Director - Vincent Tenaglia (727) 391-9951 ext 230
Community Development - Lynn Rosetti . (727) 391-9951 ext 255
Fire Dept. - Derryl O'Neal, Fire Chief..... (727) 391-3400
Director of Central Services - Dave Mariscano..... (727) 399-2631

Recreation Department (200 Rex Place) (727) 392-0665
Little League..... (727) 753-8616
Gulf Beaches Public Library (727) 391-2828
Madeira Beach Marina (727) 399-2631
John's Pass Village Association HOTLINE (727)-394-0756

Emergencies 9-1-1
Sheriff's Office (727) 582-6200
Dispatch..... (727) 582-6177
Post Office..... (727) 394-2736
Electricity (727) 443-2641
Water & Sewer (727) 464-4000
Trash / Pick up..... (727) 391-9951 ext 229
Cable (Bighthouse) (727) 329-5020

OTHER IMPORTANT NUMBERS

American Legion Post 273 (727) 391-3670
Gulf Beaches Kiwanis..... (727) 398-1360
Gulf Beaches Rotary Club..... (727) 369-9886
VFW Post Holiday Isles..... (727) 397-3767
Mason Lodge..... (727) 391-8073
Madeira Beach Social Club (727) 397-3434
Elks Lodge, Holiday Isles (727) 393-1545

Chamber of Commerce
Gulf Beaches..... (727) 360-6957
Clearwater Beach (727) 447-7600
Treasure Island..... (727) 360-4121

County Information (727) 464-3000
County Commission Offices (727) 464-3377
John Morrioni, Commissioner Dist 6..... (727) 464-3614

State Senator Jeff Brandes (727) 288-4727
P.O. Box 76276, St. Petersburg, FL 33734

State Representative Kathleen Peters (727) 656-3821
6860 Gulfport Blvd. #331 • South Pasadena, FL 33707
kathleenpeterscampaign@gmail.com

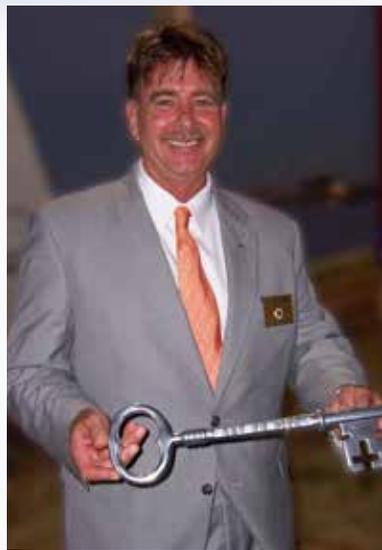
Governor Rick Scott..... rick.scott@myflorida.com



As Fall is upon us and the mornings are beginning to get cool, our City is moving forward. On September 23rd your Board of Commissioners voted upon and passed the City's 2013-2014 (Operating) budget and millage rate. This is tremendous news that resulted in the City balancing its budget without utilizing reserves and stabilizing our millage rate at 1.79 for 2014. These financially responsible measures establish an amazing framework for Madeira Beach to most effectively allocate its resources to the citizens, and thus be considered a full service City.

The City is progressing on other projects, such as the storm water drainage pipes project, which has yielded better drainage in the areas where the pipes have been reconfigured. In addition, the City has upgraded several "pocket parks" and continues on completing the remaining parcels. The Archibald Park Project renovation has commenced and is slated to be completed around Christmas time. All of these projects will aid in the beautification as well as effectiveness of our City services.

The City Hall project continues to move forward with bonds to be issued in October, which possesses a one year schedule to complete. The much-needed new City Hall structure will meet the needs of Madeira Beach residents and visitors alike for decades to come. Madeira Beach has an interesting commercial project in addition to municipal construction. On September 9th 2013, there was a ground breaking for a new beach restaurant, The Madeira Beach Gulf Grill. It will be located next to Kitty Stuart Park and is scheduled to open by February 2014.



We continue to host multiple family-friendly events on Madeira Way and are looking forward to the 20th anniversary of the Old Safts Fishing Foundation Fall King of the Beach Fishing Tournament. As always, the proceeds from the Old Safts events go to help our local charities. The John's Pass Seafood Festival will accompany many other interesting events that occur within the Pass. Autumn should be an exciting time and there will be plenty to do in Madeira Beach.

I would like to welcome Pinellas County Deputy William Lawson to our Madeira Beach family. Deputy Lawson is working with Deputy Shawn Heffner, our Community Policing Officer, and handling code enforcement as well as other policing duties in our fair City. We also wish to welcome Fire Fighter Alan Al Anderson and Trish Eaton who recently joined our Madeira Beach Fire Department.

In closing, I would like to thank the citizens, my friends, and neighbors of Madeira Beach for giving me the honor and privilege of being the Mayor of our great City. In the last three years we have been able to progress our City, keep our taxes down, and support projects which make our City a better place to live, work, and play. By working together, we have experience growth and beautification of our City and have watched as several new family businesses have relocated in order to call Madeira Beach their home.

I hope everyone has a great Fall and Holidays! As always, please feel free to contact me with any questions, concerns, and suggestions.

Travis Palladeno - Mayor of Madeira Beach



Gulf Grill

DINING • DRINKS • SUNSETS

Groundbreaking on the Beach

This past September 9th, was a ceremonial ground breaking for Madeira Beach's newest restaurant, Gulf Grill. The Gulf Grill will be directly on the beach at 14080 Gulf Blvd., between the city's Kitty Stuart Park and the Arena De Madeira condominium. The restaurant is owned by David Bekhor and Steve Westphal.

"I was proud and honored for the opportunity to put a restaurant on the sand, which is long overdue," Westphal said.

We look forward to having a nice restaurant on the sand - It will be one of only a handful in the area.

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- Ed Rosicky

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- Martha Flanagan

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Monthly Meeting Schedule

Commissioners Agenda

- Setting Meeting 2nd Tuesday; 5:30pm
- Board of Commissioners
- Regular Meeting 2nd Tuesday; 6pm
- Planning/LPA
- Commission Meeting..... 2nd Monday; 7pm
- Special Magistrate
- Code Enforcement..... 2nd Wednesday; 2pm
- Special Magistrate - Variance..... 4th Monday; 2pm
- Library Board (at Library) 4th Monday; 4pm
- Board of Commissioners Workshop 4th Tuesday; 2pm
- Civil Service Commission Meets Quarterly

Sanitation Pickup Schedule for Holidays

Holidays	if Residential Service is:	Holiday Service will be:	Yard Waste will be:	Bulk Items will be:	Commercial Service will be:
Veteran's Day (Nov 11-17)	Mon & Thur Tues & Fri	No Change No Change	Wed Wed	On Call Mon-Fri	No Change
Thanksgiving (Nov 25-Dec 1)	Mon & Thur Tues & Fri	Mon & Wed No Change	Wed Friday	On Call Mon-Wed	No Thur Pick Up
Christmas (Dec 23-29)	Mon & Thur Tues & Fri	No Change No Change	None	On Call Mon-Fri	No Wed. Pick Up
New Years (Dec 30- Jan 5)	Mon & Thur Tues & Fri	No Change No Change	None	On Call Mon-Fri No Wed.	No Change



From the desk of the City Manager

Shane B. Crawford • City Manager
727-391-9951 ext. 228
scrawford@madeirabeachfl.gov

Citizens and visitors of Madeira Beach,

If you've ever attended a City Commission meeting or watched it at home on the internet or television, you know that I am never short on words when it comes to the progress the City has made over the last year and a half. Madeira Beach had remained stagnant and passive for quite some time. Well, those words can no longer be used to describe this fine City.

As I write this, the renovation at Archibald Park has begun. Your City Board of Commissioners (BOC) have chose to renovate the park at a cost of nearly a million dollars. It's an exciting project because it's a total makeover of the entire park including new parking lots, lighting, signage, buried utility lines, etc. Also, renovations will be made to the "Snack Shack" and a new vendor will be chosen to run the renovated establishment. The "Snack Shack" will remain as the "Snack Shack" but everything will be shiny and new!

By the time this newsletter is published and sent out, we will be about a month away from stormwater and pavement improvements in the area of the City that has the worst flooding and pavement rating which is Boca Ciega Bay. We are scheduled to be making stormwater improvements and paving before Christmas. This project has taken quite some time to solidify and make possible due to the processes staff employed on our stormwater system to identify the problems and issues associated with it. The BOC was very cost conscious and careful on how they handled this project. It would have been real easy to hire a company to come into town and pave a couple of roads. However, a significant problem lay under the roads and to pave new only to tear it up makes no sense. That being said, I personally apologize for the appearance of a delay but in reality, this project began for staff and the BOC nearly 14 months ago.

The City is still pushing forward on the new municipal complex project. A change (an improvement) in the economy and the bond market has made financing for the project slightly more expensive. Also, soil borings have indicated that a piling system versus a "slab on grade" system will be needed which will slightly elevate the cost as well. That being said, all the projects that the community and BOC want to see completed will and can get done. However, the proper "staggering" of these projects assure not only the affordability of these projects but also the proper management of these projects during construction.

Finally, as with anything in public sector, change is inevitable. In the area of code enforcement, we have a new deputy as our code compliance officer. His name is William Lawson and his email address is wlawson@pcsonet.com. We've made some huge strides forward on code compliancy and in an effort to reduce crime and clean up our neighborhoods. As a community, the BOC will be looking at further policy that continues this movement. We thank Deputy Don Klase for his work as our previous code compliance officer and wish him well in his new assignment. If you see a code related issue, please contact Deputy Lawson directly at the email address listed above.

My article in the next newsletter will follow a format of Q&A and we'll even try to have some fun with it so be sure to look for that edition. Questions can be sent to scrawford@madeirabeachfl.gov.

Thank you and have a safe and fun fall quarter.



Madeira Beach Social Club

They are off and running with an active calendar for the coming year.

Meetings are held the 1st Monday of each month at the Madeira Beach City Hall, except for a fall and summer picnic meeting and bingo. A variety of local entertainment and timely speakers keep the membership entertained and informed.

Monthly luncheons, daily excursions and periodic cruises/trips are also offered. A

It this for a low yearly membership of only \$10.

For more information,
please call Dianne at 727 397-3434

FIRE PREVENTION WEEK • October 6 – 12, 2013 "PREVENT KITCHEN FIRES"

National Fire Prevention Association is providing important kitchen safety tips to homeowners that align with the Fire Prevention Week theme.

- When you fry, grill, or broil food, stay in the kitchen.
- Maintain a kid- and pet-free zone at least 3 feet away from the stove.
- Turn pot handles away from the stove's edge.
- Keep a lid and oven mitt nearby when you're cooking to use in case of a grease fire. If you have a grease fire, slide a lid over the pan. Turn off the burner and leave the pan covered until it is completely cool.

Visit www.firepreventionweek.org for more info & safety tips.

Crabby's Fishing Corner



Offshore: Cooler fall weather will start creeping its way down from the north and traveling with these cooling water temps is an abundance of ravenous pelagic species. Kingfish will start showing up around northern Pinellas when the water temp reaches

around 75 degrees and numbers will increase as temperatures drop to the lower 70's. Over the years I have noticed that the larger fish seem to show up first and don't hang around as long as the smaller schoolies. It is wise to try and keep up with local reports to try and locate a general area where tournament size smokers are being hooked. Use your normal kingfish tackle and extended stinger rigs for a big bait such as mackerel, lady fish or mullet. Schoolies will be plentiful around our artificial reefs from 30 to 80 feet. To have a little more fun lighten up your tackle to 4000 or 6000 model spinning reels with a few hundred yards of 15 or 20 lb braid. Chumming will get the water behind your boat active with baitfish and others coming to eat them. These fish can be picky but a live greenback on a single hook to a six inch piece of #3 wire should get them chewing.

October and November are also the top months for another awesome pelagic fish, Cobia. Cobia are excellent eating and can range from 10 to 100 plus pounds. Most will range in the 15 to 30 lb class. They really are more a fish of opportunity than target; however they will hang around wrecks and reefs all around our beaches. The key is to be prepared. Have a pitch rod ready (30 to 60 pound class) with a six foot 60lb fluorocarbon leader and a 4/0 to 6/0 circle hook. For bait its hard to beat a frisky pinfish or green back free lined to light up Cobia. Once you get the "brown bomber" boat side and you're sure it's over the 33" fork length it's time for the "gaff-n-box" technique. There are few things in fishing more destructive (and hilarious) than a large cobia that gets loose on the deck and starts throwing tackle boxes and rods out of the boat like a runaway wood chipper (It's only funny when it happens to somebody else). To avoid this destruction have the fish box or cooler open when the gaff man hits the fish, then in one motion swing it over the gunwale and right into the box immediately closing the lid. This will contain the beast until it runs out of gas. When you take a closer look you will see the hard serrated dorsal spines that can rip flesh and leave you with a fish story you'd rather forget about.

Inshore: Fall is here and that means our shallow bays and flats are loaded with bait and the predators that hunt them. With so many opportunities available it is important to be prepared for many different species. You will have your usual suspects like snook, trout, and redfish but don't be surprised to find the flats teaming with other not so common species. Tarpon, black drum, sheephead, jack crevalle, sharks, and cobia are all looking to put on some extra pounds before the slim pickings of winter. The key once again is to have a rod ready when the opportunity shows itself. I like to have a couple of 3000 and 4000 class spinning reels with light braid and 20lb fluorocarbon leader, one with a 1/4oz red or silver jig head and the other with a 2/0 live bait hook. The jig head tipped with a live shrimp or pilchard will give you extra casting distance to cast to weary redfish and snook. A free lined bait under a cork will let a bait drift over potholes and edges of the flats for many of the other flats species. I also carry a couple of 6000 to 8000 class spinners with 50lb braid; one rigged with 50lb fluorocarbon and a 6/0 circle hook, the other with a 6ft 60lb mono leader to a foot long piece of #6 wire leader and a 8/0 J-hook. The rod with the fluorocarbon leader should be ready and rigged with a live pinfish in case you see a free swimming tarpon or cobia. Be sure to cast your bait in its path so not to spook them. The wire leader will be used for the many different species of sharks that cruise the flats this time of year. Blacktips, lemons and bulls are a few of the more common species and they will rarely turn down a mullet or mackerel fillet that is put in their path. Being opportunistic and prepared will pay big dividends whether you're fishing the flats or the numerous reefs in the area.

Being prepared does not only come down to tackle but also your boat. You can find it all at Madeira Beach Marina and if we don't have it in stock we can order it with next day delivery. As always be safe and check your safety gear so when you need it it's there and in working order.

Thank You, Brian Crabtree

Photos: Kingfish - Cole Hernandez
Snook- Emily Greene
Cobia - Jon Brooks



47th Annual 'Festival of Lights' Boat Parade December 14th, 2013



Parade Starts at 6:30 in John's Pass
Capt. Meeting Dec. 12th - 6pm • Madeira Beach Marina
For Parade Route & More info:
www.MadBeachEvents.com or call (727) 399-2631

Madeira Beach MARINA



	Small Boat (up to 25')	Large Boat (over 25')
1st Place	\$750	\$750
2nd Place	\$500	\$500
3rd Place	\$400	\$400
4th Place	\$300	\$300
5th Place	\$200	\$200
6th Place	\$100	\$100
7th Place	\$50	\$50
8th Place	\$25	\$25

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HOLIDAY ISLES MADEIRA



Holiday Isles Elks Lodge was pleased to send ten (10) Bay Pines Hospital veterans to a Rays game in August and the Elks State President and West Central District Vice President, Brian Burns and Rudy Masi, Sr., presented Orange Grove Elementary School student, Noemi Vargas, with her award certificate, Target Gift Certificate and cash prize of \$50 on August 16th at the Lodge's State President's dinner.

Lodge Harry Anna Chairman, Valerie Powell, presented check for \$5,032 to the Elks State Harry Anna Chairman at the Elks State dinner on Aug. 17th on behalf of Holiday Isles Elks Lodge in Madeira Beach.

Forty-four (44) dictionaries were presented to the 3rd grade student of Orange Grove Elementary School on May 16th and our past president, June Boring, was presented with a Elks National Certificate from the Elks Organization for having outstanding veteran programs during 2012-2013, April to April.

A \$2,000. donation was made by Holiday Isles to the Church By The Sea in Madeira Beach for their Homeless Program on July 23rd.

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YARD WASTE

It is illegal to blow or discharge yard waste into the road, a storm drain, or into a water body.

Return grass clippings, leaves and other yard debris back to the yard or place in trash. These materials provide beneficial nutrition to landscapes, but pollute our bays, lakes and streams and create blockages in the drainage system.



MILITARY MEMORIAL WALL AND MURAL



The US Coast Guard Auxiliary in Madeira Beach is selling personalized memorial bricks for veterans. These bricks are to honor or remember

veterans who have served or are currently serving our country. The bricks will be mounted to the side of the Auxiliary building located on Boca Ciega Drive in Madeira Beach. They are available in two sizes: 4 X 4 for \$59.95 and 8 X 8 for \$79.95.

The bricks are laser engraved and contain the name, highest rank, branch of service and dates of service for each veteran. If you would like to purchase a brick to honor or remember someone please contact the Auxiliary at 727-391-5185 for an order form.

Future plans for the Military Memorial Wall include landscaping and benches for the public to come and view the mural and wall.

Chlorinated Water Discharge Options

Chlorinated water discharged to surface water has an adverse effect on local water quality. Swimming pools are a major source of chlorinated water discharged into sanitary and storm sewer systems. An average swimming pool holds 19,000 gallons of highly chlorinated water, which is toxic to wildlife and fish.

Applicability

Many pool owners drain their swimming pools to reduce maintenance. Instead of discharging pool water to the storm sewer system or directly into a waterbody, such as the intercoastals or the Gulf of Mexico, these individuals should investigate alternative discharge options.

Design Consideration

The following Best Management Practices, or BMP's are procedures that should be used to prevent pollutants, such as contaminated wash water and construction materials, from entering our storm drains and polluting our waterways.

There are different options available to homeowners to prevent sending chlorinated pool water into storm drains. Discharge the chlorinated water to land where it will not drain to local surface waters.

- Dechlorinate the water before draining the pool.
- Before draining, allow water to sit in the pool for several days to dissipate the chlorine. Test the water to ensure chlorine has dissipated before draining. The City of Madeira Beach has kits to test the Chlorine in the water. The City will come and test your water at no cost to the homeowner.
- If the only option for draining pool water is to discharge directly into the environment, water quality must comply with the applicable water quality criteria.
- Pool water must sit for a least 2 days after the addition of chlorine or bromine or until chlorine or bromine levels are below 0.1 mg/l
- The pH balance of discharge water must be between 6.5 and 8.5 before it is discharged.
- Algaecide such as copper or silver can interrupt normal algal and plant growth and should not be used.
- Total suspended solids must be below 60 mg/l. Suspended particles should be allowed to settle out, and water should not appear murky. Settled material should not be discharged with pool water. Drain water to vegetated areas such as a lawn or garden.
- Discharges to the environment should be directed over a land surface so that some level of filtration by soil particles can occur. The water quality requirements listed above also apply to land-applied water.

The above information should answer any questions that you may have regarding what your water discharge options are when draining a swimming pool. If you have any further questions or concerns call 399-2631, and the City will be happy to assist you.



A properly installed and maintained smoke alarm is the only thing in your home that can alert you and your family

to a fire 24 hours a day, seven days a week. Whether you're awake or asleep, a working smoke alarm is constantly on alert, scanning the air for fire and smoke.

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October 12 - 13, 2013
15004 Madeira Way, Madeira Beach, FL

JOHN'S PASS Seafood Festival



October 25 - 27, 2013
12902 Village Blvd, Madeira Beach

Mad Beach PET FESTIVAL



November 16 - 17, 2013
15004 Madeira Way, Madeira Beach, FL

HOLIDAY MARKETPLACE

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MACKEREL TOURNAMENT

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- FOOD & DRINKS
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www.OldSaltFishing.org

Old Salt

Calendar of Local Events

OCTOBERDATE

Wild West Kingfish Tournament Leg 3 (John's Pass) 3 & 5th
more info at www.AnglerArmory.com

John's Pass Oktoberfest Craft Beer Block Party (John's Pass) 12th
4-10pm • Free Admission • Corn Toss and live music. More info at JohnsPassVillage.net

Harvest Festival (Madeira Way) 12 & 13th
Fine art, fine craft, fall harvest theme and children's activities. more info at www.SIKpromotions.com

Wild West Kingfish Tournament Leg 4 (John's Pass) 17 & 19th
more info at www.AnglerArmory.com

Madeira Beach Fundamental Fall Festival, 5:00-7:00 p.m. located on school grounds..... 24th

John's Pass Seafood Festival (John's Pass)..... 25-27th
more info at www.SIKpromotions.com

NOVEMBERDATE

Old Salt Fall King of the Beach (200 Rex Place) 7th, 8th & 9th
20th Anniversary this fall – Boat Displays, arts & craft vendors, silent and live auctions,
Kingfish & Spanish Mackerel fishing tournament, food & fun. www.OldSaltFishing.org

Mad Beach Pet Festival (Madeira Way) 16-17th
Everything Pets. 10am-5pm - more info at www.SIKpromotions.com

DECEMBERDATE

Holiday Marketplace (John's Pass) 7 & 8th
Buy Local - Shop Small Business. More info at www.SIKpromotions.com

47th Annual "Festival of Lights" Boat Parade 14th
Be in the Parade or Watch! Lots of prizes and fun. Parade route & details at MadBeachEvents.com



\$5 LUNCH

MONDAY THRU FRIDAY (11AM-3PM)

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**15000 Madeira Way
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CLEARWATER BEACH

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**483 Mandalay Ave.
Clearwater Beach, FL**

HOURS:

**11am - 3am
7 Days a Week**

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**26111 US HWY 19 N
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HOURS:

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www.TheBrownBoxer.com