

MADEIRA
BEACH

Wave

Your Community & Commerce Resource

BEACH TIME

Fun in the Sun

In this Issue . . .

- Greetings from the Mayor
- Recreation Center News
- Events and Happenings
 - Summer Camps
 - Bone BBQ and FISHING Slam
 - Summer 5K Sunset Series

Squid Ink Productions
7600 131st Street
Seminole, FL 33776

The **Madeira Beach WAVE** is published 4 times a year for the benefit of the Madeira Beach residents, businesses and visitors. This newsletter is a co-promotion of Squid Ink Productions and the City of Madeira Beach. We will attempt to provide information that is important and interesting to the residents and businesses of Madeira Beach. The content of this publication does not necessarily reflect the views, opinions or policies of the City of Madeira Beach.

PUBLISHER

Squid Ink Productions

EDITOR & ART DIRECTOR

Amy Verdensky
amy@squidinkpro.com

SALES

Jill Foraker (727) 216-6599
jill@squidinkpro.com

CONTACT INFO



7600 131st Street • Seminole, FL 33776
(727) 216-6599 • Fax (727) 216-6602
jill@squidinkpro.com
www.SquidInkPro.com

PUBLICATION DATES

January • May • Mid July • October

Is there something you would like to see included in this newsletter?

PLEASE SEND ALL COMMENTS AND SUGGESTIONS TO amy@squidinkpro.com



CITY OF OFFICIALS

Mayor Travis Palladeno (727) 394-8338
Dist. 1 Commissioner
Terry Lister (727) 399-3624
tlist@madeirabeachfl.gov
Dist. 2 Commissioner
Nancy Hodges (727) 393-6138
nhodges@madeirabeachfl.gov
Dist. 3 Commissioner / Vice Mayor
Elaine Poe (727) 368-7033
epoe@madeirabeachfl.gov
Dist. 4 Commissioner
Pat Shontz (727) 392-2823
pshontz@madeirabeachfl.gov



CITY NUMBERS

City Hall.....(727) 391-9951
300 Municipal Drive • www.madeirabeachfl.gov

Mayor/City Commission

MAYOR - Travis Palladeno (727) 239-5549

Commissioners:

Terry Lister - D1 (727) 399-3624

Nancy Hodges - D2..... (727) 393-6138

Elaine Poe - D3 Vice Mayor (727) 368-7033

Pat Shontz - D4 (727) 392-2823

City Manager - Shane Crawford..... (727) 391-9951 ext 228

City Clerk - Aimee Servedio..... (727) 391-9951 ext 231

Finance Director - Vincent Tenaglia (727) 391-9951 ext 230

Building Official - Frank DeSantis..... (727) 391-9951 ext 242

Zoning Director- Lynn Rosetti (727) 391-9951 ext 255

Fire Dept. - Derryl O'Neal, Fire Chief..... (727) 391-3400

Director of Public Works and

Marina Director - Dave Marsicano..... (727) 399-2631

Recreation Department (200 Rex Place) (727) 392-0665

Little League (727) 753-8616

Gulf Beaches Public Library (727) 391-2828

Madeira Beach Marina (727) 399-2631

John's Pass Village Association HOTLINE (727)-394-0756

Emergencies 9-1-1

Sheriff's Office (727) 582-6200

Dispatch..... (727) 582-6177

Post Office..... (727) 394-2736

Electricity (727) 443-2641

Water & Sewer (727) 464-4000

Trash / Pick up..... (727) 399-2631

Cable (Brighthouse) (727) 329-5020

OTHER IMPORTANT NUMBERS

American Legion Post 273 (727) 391-3670

Gulf Beaches Kiwanis..... (727) 398-1360

Gulf Beaches Rotary Club..... (727) 369-9886

VFW Post Holiday Isles..... (727) 397-3767

Mason Lodge..... (727) 391-8073

Madeira Beach Social Club (727) 397-3434

Elks Lodge, Holiday Isles (727) 393-1545

Chamber of Commerce

Gulf Beaches (727) 360-6957

Clearwater Beach (727) 447-7600

Treasure Island..... (727) 360-4121

County Information (727) 464-3000

County Commission Offices (727) 464-3377

John Morrone, Commissioner Dist 6..... (727) 464-3614

State Senator Jeff Brandes (727) 288-4727

P.O. Box 76276, St. Petersburg, FL 33734

State Representative Kathleen Peters (727) 656-3821

6860 Gulfport Blvd. #331 • South Pasadena, FL 33707

kathleenpeterscampaign@gmail.com

Governor Rick Scott..... rick.scott@myflorida.com



Hello Madeira Beach,

Spring has sprung and summer is about to begin! The weather continues to warm up and we exchange overnight cold fronts for warm, blustery days our outdoor events and activities will once again start up.

The annual Bone BBQ and Fishing Salm hosted by the Old Salt Fishing Foundation is slated for the middle of June. This will be the sixth year this tournament has been held and will include a three day waterfront festival as well.

Speaking of festivals, I am very happy to report all of the positive and exciting comments I have heard regarding the Rotary Club of the Gulf Beaches Spring Break Festival that occurred during the St. Patrick's Day weekend. I'm sure everyone here was greeted by the Ferris wheel that overlooked the bay while driving over the causeway drawbridge. Despite one day of rain, the overall weekend was a success and the event was attended by many. The event did give back to the city over \$20,000!

Our little corner of paradise also continues to attract many visitors for spring break and soon will be attracting summer visitors as well. The City was recently featured in Gulf to Bay Magazine that was included in the New York Times. The John's Pass Seafood Festival was labeled as the best festival in the county (and one a side note is now the largest seafood festival in the state of Florida, beating Apalachicola!). We were also featured as one of the best places for craft brewing as well.

The weather is more than warming up and the City is awakening.

We will shake off the winter blues and begin another round of fun in the sun events. The City is on the map and a destination for both fun and relaxation.

Thank you and God Bless,
Travis Palladeno



Old Salt Fishing Foundation,
presenting a donation of \$10,000 to the the New Recreation Fields
after a successful King of the Beach Tournament. (Pictured is the board
of directors for Old Salt, Mayor Travis Palladeno and Doug Andrews.

The difference is knowing where to find it.



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From the desk of the City Manager

Shane B. Crawford • City Manager

727-391-9951 ext. 228

scrawford@madeirabeachfl.gov

Hello residents and our visitors from around the country,

For our non-permanent residents, Madeira Beach may look a little different to you! Although things are changing, the City Plan Commission, the Board of Commissioners and Administration are being careful to make sure the developments and changes fit with what Madeira Beach was and what it wants to be. We're a proud little community that enjoys its beaches and attractions like Johns Pass but we also like the "ease" that Madeira Beach brings to our lives. Traffic gridlock and intense amounts of people and parking issues are all topics of concern and rest assured that your city leaders won't allow for anything that would take the "ease" out of Madeira Beach. That being said, we are on the cusp of new development proposals on the north end of town that could change the northern entrance to our city forever. As these developments go through the proper processes, rest assured that those topics of concerns are being addressed and the goal of everyone is to not take the "ease" out of living and recreating in Madeira Beach.

Aside from redevelopment, you may see some nice "facelift-like" improvements in town. As you can see, we now have a similar look along Gulf Boulevard as our neighbors do to the north and south as we've now installed palm trees in the medians. These palm trees will be lit at night and are accompanied by pedestal lighting as well at the island which was an addition inspired by Mayor Palladeno so pedestrians are more easily seen at night. Also, by the time this publication goes to print, you'll see further progress in our utility burying project. We also have a road replacement project in the entire neighborhood of Boca Ciega Avenue along with Rex Place located adjacently to the new City Centre and American Legion Drive which facilitates the Marriott Hotel and the American Legion

With all this action and change going on in our city, there are always rumors and claims that are just unrealistic and untrue. If you hear of anything that brings you concern, please contact me at my office directly at 399-9951 ext 228. Enjoy your summer and enjoy Madeira Beach!



Spring King of the Beach was a huge success!

Over 620 teams were out competing for over \$200,00 in prize money.

Mayor Travis Palladeno addressing the crowd and welcoming them to Madeira Beach.





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MAD BEACH SPORTS

Adult Kickball League

Co-ed Adult Kickball league is Thursday evenings.

Adult Softball

Madeira Beach Recreation will continue slow-pitch softball 6 nights a week upon completion of the Madeira Beach Softball Complex. If you're interested in having a team in the league go online and fill out the form or contact the rec center. Games will be on designated nights Monday-Friday & Sunday.

Youth Baseball, Softball, T-Ball

Spring Schedule will be out soon. Contact Gulf Beaches Little league for more information and registration details 727.753.8616. Play Ball!

MAD FIT

Classes include Zumba, Tai Chi, Beach Boot Camp, and more. Mad Beach Yoga has a full schedule of yoga classes and times. New to our fitness program is Strong Eight sports performance training. Check it out and schedule available for all fitness classes at madbeachfun.com.

RECREATION CENTER & COMPLEX EVENTS

May

- 5/14 The Florida SUP Cup
- 5/22 Madeira Beach Triathlon

June

- 6/16-18 Bone BBQ and Fishing Slam
- 6/17 Kid's Fishing Rodeo
- 6/17 1st race of the Summer Sunset 5K Series

July

- 7/3 Fireworks to celebrate Independence Day
- 7/8 2nd race of the Summer Sunset 5K Series
- 7/13 Summerland Tour - Concert

SUMMER CAMP!

Madeira Beach Recreation is excited to offer the 2016 Summer Camp experience. With the addition of the brand new recreation building and athletic fields, our staff continues their hard work preparing a summer camp program for all ages. Our goal is to provide a fun, friendly, and safe environment for your child(ren) while they are in our program.

2016 Full Day Summer Camp

Ages: Completed Kindergarten thru 8th Grade

Hours: 7:30AM - 5:30PM

Registration: NOW OPEN!

In person only, at the Madeira Beach Recreation Center. Pricing and other information included in the registration packet.

MADEIRA BEACH Recreation

Madeira Beach Recreation would like to thank the following organizations for supporting the Rec Dept. and Madeira Beach Youth Baseball & Softball.

Medicine River Animal Hospital
Church By The Sea
Insoft & Huret Orthodontics
Snack Shack
Suncost Beach Real Estate
Dizzy Lizzy's Boutique
Colette's Fashions & Swimwear

D & D Collectible's
IMapp Realty
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Harold Shinitzky, PhD, Sports Psychologist
The Alpert Family
Sea Fear
Hubbard's Marina

Madeira Beach Recreation
www.MadBeachFUN.com
(727) 392-0665

Crabby's Fishing Corner



Inshore: Spring is here and fishing all over the bay area will start to fire up. Redfish, trout and snook will start their onslaught on the various schools of bait that start showing up on the flats and near the spoil islands in the area. I have found that these areas are most productive on a strong incoming tide shortly after dawn and around dusk. A variety of artificial baits will do the job but in the lower light conditions I prefer top water bait. Top water plugs such as Mirro Lures 7M series, and the Heddon Super Spook Jr. will help you cover more area and create some heart stopping strikes from monster snook, trout and redfish. For those who prefer live bait you can't go wrong with a well full of pilchards (aka white bait, or greenbacks). Pilchards are readily available in many different locations, but to get the job done you will need a cast net and someone able to throw a "pancake" over the bait schools. Your net will need to be a minimum of 8 feet in length with a pound and a half of weight per foot. Mesh size is negotiable, but for the right size bait and quicker sinking 3/8 mesh is the way to go. After you have plenty of bait head to your honey hole and quietly anchor up. Grab about dozen bait or so and stun them, a quick squeeze will do. Instead of throwing them use a plastic whiffel ball bat with the end cut off, put the bait in the end and give it a sling. This will help spread the baits out further and make it a little tougher for the birds to get. After you have spread a few dozen out, get your rod ready. A 4000 class spinning reel with 20lb Power-Pro and a 7' medium action rod will help with longer casting and plenty of line capacity for when you hook that big dog snook. Tackle is pretty strait forward; you'll need a 1/0 or 2/0 live bait hook and about 3 feet of 30lb fluorocarbon leader connected to your main line with a double uni knot. Hook bait in the nose or the pectoral fin to keep them looking natural, when the fish strikes just reel tight and hang on. Just a reminder snook season is still closed until further notice. You can get all the up to date regulations at www.MyFWC.com/Fishing.

Offshore: Spring time triggers one thing in the mind of many of our offshore anglers, KINGFISH! There are literally hundreds of techniques to catching this hard fighting pelagic species. One of the oldest and still most effective ways is trolling "hardware". This means trolling spoons and plugs behind planers or trolling sinkers. Hardware also works wonders on Spanish mackerel and Gag grouper. I will try and give a quick rundown on this technique but if you have any questions come down to the Madeira Beach Municipal Marina and I will be glad to fill you in. Starting with spoon size and color, I recommend trying to "match the hatch". If there is an abundance of larger baits such as threadfins, cigar minnows, large sardines or blue runners a no. 350 Kingspoon in green, glow, red, and my go to all gold, also a gold and black broken back Bomber will get a lot of attention. If the bait seems to be smaller such as greenbacks or glass minnows a size #1 to #00 Clark Spoon in the same color patterns will need to be tied on. While trolling at speeds of 5 to 6 naught it is best to spread your gear through the water column. For example a #1 planer will run about 10 feet deep; #2 will run about 20 feet and so forth. Now the most important thing, your leader from the planer or sinker to the spoon or plug needs to be 60lb to 80lb mono and around 25- 30 feet long. You will need conventional reels size 3/0 or 4/0 paired with a 30-60 lb class rod 6' to 7' long. Set your drags just tight enough so the planer does not pull it out. Good areas to troll are near the passes and around any of our near shore artificial reefs. Fishing live baits for Kingfish will usually produce larger fish. The way I find the easiest and most effective is balloon fishing. You will first need to sabiki up some descent live bait; I prefer large threadfins, cigar minnows and sardines. If you are looking for a trophy or to hit the board at the King of the Beach larger baits like mullet, ladyfish, Spanish mackerel, and blue runners will get that big smokers attention. Anchor up in an area where you see lots of action, birds working bait schools and mackerel jumping are good signs. Next put out some chum bags, and then hook your baits using a stinger rig that fits the bait size. You will want to set your balloons at different depths and leave your reels in gear with a loose drag (about 3lbs max). Reels with large line capacity and fast retrieve paired with a fast tip medium action rod are a must. When a fish hits let them make the long run, don't panic and play them out. For real big fish you will need to chase them down, have a buoy ready to ditch the anchor and get after them quickly. I hope these tips will help you produce more fish and the great memories that go along with them. Enjoy the weather and I'll see you on the water.

Thank You, Brian Crabtree



Location & Hours

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Salt & Light Student Ministry

Sunday 6 - 7:30pm

Wednesday: 6pm Prayer

7pm Bible Study

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Monthly Meeting Schedule

- Commissioners Agenda
- Setting Meeting 2nd Tuesday; 5:30pm
- Board of Commissioners
- Regular Meeting 2nd Tuesday; 6pm
- Planning/LPA
- Commission Meeting..... 2nd Monday; 7pm
- Special Magistrate
- Code Enforcement 2nd Wednesday; 2pm
- Special Magistrate - Variance 4th Monday; 2pm
- Library Board (at Library) 4th Monday; 4pm
- Board of Commissioners Workshop 4th Tuesday; 2pm
- Civil Service Commission Meets Quarterly



Do you want your yard to be a Florida Yard?



SPRING HAS SPRUNG!

And with it comes the desire to work in our yards:

- Fertilize to get the grass to grow.
- Apply herbicide to kill the weeds.
- Apply insecticide to kill the bugs eating our flowers.

Just remember that fertilizers and pesticides are the most common stormwater pollutants that can degrade water quality in residential areas.

Remember that when it rains, excess fertilizers and pesticides can wash into Boca Ciega Bay through the stormwater drainage system. Everyone can do their part to help keep the Bay clean. Too many nutrients in the Bay will cause algae to grow which uses up the oxygen in the water and can lead to fish kills.

Reduce Water Pollution from fertilizers by following these simple guidelines:

1. Use pesticides and fertilizers sparingly. When you use them, use the recommended amounts. Read the label. More application does not mean a greener lawn - it means more watering and mowing.
2. Water the lawn with about 1/4-inch to 1/2-inch of water after a fertilizer application. This helps move the fertilizer into the soil and reduces the potential of being lost in stormwater runoff.
3. Never apply fertilizers if a heavy rain is anticipated.
4. If you spill, sweep it up. Do not hose or sweep them into the streets and storm drains.

Reduce Water Pollution from pesticides by following these guidelines:

1. Before using a pesticide, make sure that it is actually needed. Verify that pests are the root of the problem and that they are not simply covering up a deeper issue that might be in your soil.
2. Allow some pests in your yard. Some insects are actually beneficial to your yard. If a particular plant is consistently plagued by pests, replace it with a more pest-resistant one.
3. A diversified yard with a variety of plants will ensure the protection of the rest of a yard, should pests attack.
4. Use spot treatment to avoid abuse of pesticides.
5. Use organic mulch or safer pest control methods whenever possible.

Remember to Enjoy Spring, but Reduce Pollution to the Bay.

Summer Campers will enjoy some great field trips this year.

Sign up now at the recreation center.



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Calendar of Local Events



MAY..... DATE

Mid Week Market 3rd, 10th, 17th & 24th
Every Wednesday, 8:00 AM to 1:00 PM at Madeira Way between Gulf Blvd & 150th Ave

The Florida SUP Cup 14th
Stand up paddle board competition.

EMU Spring Invitational 19, 20 & 21st
Games throughout each day at the new recreation fields.

NSA Softball Tournament 27th & 28th
Games throughout each day at the new recreation fields.

JUNE..... DATE

Gulf Beach Public Library Spring BOOK Sale 4th & 5th

Mad Beach Sunset Series 5K (event 1) 17th
Friday evening of the Madeira Beach 5K Sunset Series, runners will take to the sand and enjoy the famous, breath-taking views. More info: <https://madeirabeach5k.racehawk.com>

Old Salt Kid's Fishing Rodeo 17th
Held at ROC Park during the Baddest BBQ on the Bone and Fishing Slam - starts at 6pm. Free Rods to the first 200 kids.

Old Salt Baddest BBQ on the Bone & Fishing Slam 16th, 17th & 18th
3 Days Full of BBQ: Fishing Tournament & Weigh In, mini boat show, KIDS FISHING Rodeo (free), kids zone w/ splash pad, pig races, marine / ares & crafts vendors, fish rub paintings, live music and more!
Check out www.OldSaltFishing.org for more info.



JULY..... DATE

Independence Day Fireworks 3rd
Celebrate our nations birthday with fireworks in the basin in front of the recreation fields.

Mad Beach Sunset Series 5K (event 2) 8th
Friday evening of the Madeira Beach 5K Sunset Series, runners will take to the sand and enjoy the famous, breath-taking views. More info: <https://madeirabeach5k.racehawk.com>

Summerland Tour 13th
Sugar Ray - Everclear - Lit - Sponge light up the stage with this multi-band concert. Doors open at 6pm. More info and tickets at summerlandtour.net (200 Rex Place • Madeira Beach Recreation Complex)



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